



**NEVADA
CONNECTIONS
ACADEMY**

Career Technical Education (CTE) Course Catalog

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How to Use this Course Catalog:

Are you more focused on building skills for future employability? Do you need more time to explore your interests and strengths? Are you looking for something to compliment your academic studies and give real world experience? Then CTE courses are right for you. Students enrolled in CTE Track 2 MUST complete TWO state assessments that coincide with their specific track choice. Assessments will be scheduled towards the end of the pathway completion. A CTE pathway can provide students with a strong foundation of technical knowledge and employability skills to complement their academic studies. Career Technical Education is broken down into 16 career clusters. There are currently 79 different pathways. We currently offer 3 of those. Students also have the opportunity to participate in FBLA which provides real-world situations, develops problem solving skills, and participates in team work opportunities, all of which are important for any career choice.

CTE Pathway Options

Marketing

Principles of Business, Marketing, Finance 1A & 1B (1st & 2nd semester)

Principles of Business, Marketing, and Finance A/B is a full-year Career and Technical course for programs of study in Business Administration and Management.

Principles of Business, Marketing, and Finance provides the knowledge and skills students need for careers in business and marketing. Students begin exploring roles and functions that business and marketing play in a global society, develop an understanding of the marketplace, as well as understanding product placement and promotion.

Students analyze the impact of government, legal systems, and organized labor on business; develop an understanding of business communications and management; and explore legal, ethical, and financial issues in business and marketing. Furthermore, students delve into basic economic concepts including personal finance, economic systems, cost-profit relationships, and economic indicators and trends.

Using hands-on activities, students reinforce, apply and transfer academic knowledge and skills to a variety of interesting and relevant real-world inspired scenarios. This course focuses on developing knowledge and skills around marketing, pricing, distribution and management, while also focusing on economics and interpersonal skills. This course also addresses exploring career options in business and marketing as well as securing and keeping a job.

Principles of Business, Marketing, and Finance is a full-year Career and Technical course for programs of study in Business Administration and Management. This course is built to state and national standards.

Marketing Foundations 1A & 1B (1st & 2nd semester)

New Course - Description coming soon!

Business Management

Principles of Business, Marketing and Finance 1A & 1B (1st & 2nd semester)

Principles of Business, Marketing, and Finance A/B is a full-year Career and Technical course for programs of study in Business Administration and Management.

Principles of Business, Marketing, and Finance provides the knowledge and skills students need for careers in business and marketing. Students begin exploring roles and functions that business and marketing play in a global society, develop an understanding of the marketplace, as well as understanding product placement and promotion.

Students analyze the impact of government, legal systems, and organized labor on business; develop an understanding of business communications and management; and explore legal, ethical, and financial issues in business and marketing. Furthermore, students delve into basic economic concepts including personal finance, economic systems, cost-profit relationships, and economic indicators and trends.

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Management 1A & 1B (1st & 2nd semester)

New Course - Description coming soon!

Medical Assisting

Health Science Foundations 1A & 1B (1st & 2nd semester)

New Course - Description coming soon!

Medical Assistant 1A & 1B (1st & 2nd semester)

New Course - Description coming soon!